

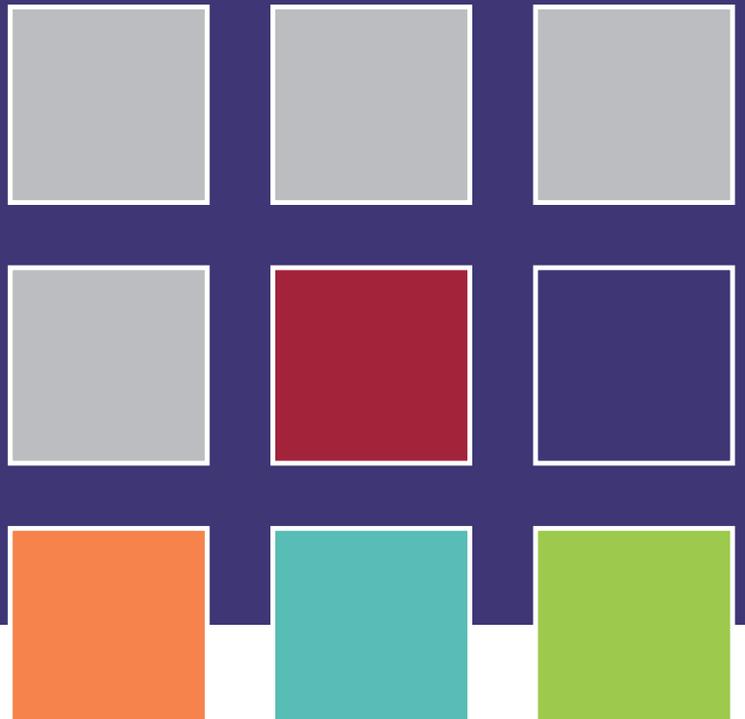


**matchmycolor**

*perfect match every time, everywhere*

# Color management and communication

matchmycolor Plugin extends the Colibri® one-software platform



# matchmycolor Plugin

## Colibri® now covers the design stage of color management

The new matchmycolor Plugin for use with Adobe Illustrator extends the scope of Colibri® software to cover the design stage of color management and communication. Suitable for both creative and pre-press designers, it enables real color selection with unique Colibri® spectral color data for use in designs. matchmycolor Plugin is compatible with Apple Macintosh and Microsoft Windows operating systems.

Plugin connects directly with the Colibri® central database from within Adobe Illustrator, allowing users to search for both brand and standard colors. These can be selected and added to swatches as spot colors, facilitating use within the user's document. Information on the selected colors is automatically added to the metadata in the document. Once the design is approved, the document is saved and sent to the brand owner, brand management company or printer. The color data can be retrieved for proofing by third-party software such as GMG OpenColor.

Users can also search for brands and standard colors in the Colibri® database, access colors in an existing design and replace them with real color standards. They can then define the order in which the colors are printed.

Printers can now rely on spectral-based color definition to achieve the best printing results.

Designers can work off-line as soon as the colors have been added to the color swatches in Adobe Illustrator. They will, however, need to connect to the Colibri® central database to validate and check the status of the colors if artworks or designs have been modified.

## Design with real colors



## Connecting the color supply chain

Colibri® one-software platform is unique in terms of both the tools it offers and its user friendliness. This innovative and efficient color management and communication system helps to reduce costs and bring products faster to market. It connects all partners in the color supply chain and provides all the tools required to manage, manufacture and monitor products globally, covering all processes from design and specification of color standards, through production, certification and approval, to supply of colored products. Developed and tested together with reputed industry partners, Colibri® is tailored to the specific needs of consumer product and brand management companies, brand owners, manufacturers and material suppliers.

