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Online resource allows colour matching

By Lou Reade

The site could give smaller companies easy access to colour management software.

20 June 2005 – Masterbatchers and formulators could reduce the cost of their colour management by switching to a new web-based system.

Match My Color (MMC), which is owned by SpecialChem, allows users to create colour online "recipe" program. The database behind the program contains a growing list of col

"Instead of having their own colour management software in-house, companies can use said Christophe Cabarry, chief operating officer of SpecialChem.

Customers can also order physical samples of the formulations created.

At MMC's launch last week, Cabarry said that a single user licence would cost E60-300

Four polymer matrices – PVC, PP, HDPE and ABS – are currently available. MMC inten impact polystyrene (HIPS), different types of PP and some thermoplastic elastomers (TF

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